



**Gerald T. Keenan**  
**Executive Vice President**  
**New Jersey Alliance for Action, Inc.**

Gerald T. Keenan serves as Executive Vice President of the New Jersey Alliance for Action.

Mr. Keenan joined the Alliance executive staff in 1997 and was promoted to Executive Vice President in 2001. His responsibilities include, but are not limited to, internal administration of the association, external communications and development of conference programs critical to the organization's agenda. He has represented the association at numerous legislative and regulatory hearings and has worked to build broad based coalitions in support of statewide issues important to the Alliance members.

Prior to joining the Alliance, Mr. Keenan served as Deputy Director of Communications and Programs for the New Jersey Secretary of State. Previously he served as News Director of WSUS-Radio/TV in Sussex County.

Mr. Keenan has served by appointment of past Governors and Cabinet officials on various commissions including the New Jersey Environmental Infrastructure Trust, the New Jersey Transit Joint Business Alliance, the State Congestion Busters Task Force, and the Committee for a Smart New Jersey.

Mr. Keenan is a graduate of Rowan University.