

Gerald T. Keenan
President
New Jersey Alliance for Action, Inc.

Gerald T. Keenan was appointed President of the New Jersey Alliance for Action in 2020 after having served as the association's Executive Vice President since 2001. He originally joined the Alliance executive staff in 1997.

In his role as president, he works with business, government, labor, utility, education and other New Jersey leaders to grow the state's economy and to ensure its infrastructure keeps pace with the needs of our residents and corporate neighbors.

He has served by appointment of past Governors and Cabinet officials on various commissions, including Governor Phil Murphy's Restart and Recovery Advisory Council, the New Jersey Environmental Infrastructure Trust, the New Jersey Transit Joint Business Alliance, the State Congestion Busters Task Force and the Committee for a Smart New Jersey.

Prior to joining the Alliance, Mr. Keenan served as Deputy Director of Communications and Programs for the New Jersey Secretary of State and was News Director of WSUS-Radio/TV in Sussex County, New Jersey.

Mr. Keenan is a graduate of Rowan University.